

dOT

Design Outdoor Taste

Piazza San Marco, parvis of the San Marco Church
#MDW2017 – #BreraDesignDistrict

dOT, Design Outdoor Taste.

Outdoor living finds an exceptional stage in the beating heart of the Brera Design District



dOT is an elegant indoor&outdoor atmosphere surrounded by a urban jungle. It is a hymn to refined conviviality, cadenced by designer furniture and lights, warm fires, big vases and marvelous floorings.

With **dOT** the heart of the Brera district blooms with a thriving **urban garden**, a stylish and relaxing oasis where the exhibiting spaces are surrounded by vegetation and create a customized *dehors*, a tailored garden or one's personal eden.

The soft alchemy between indoor&outdoor is born by winding through the best technological, material and design solutions of the participating brands. dOT presents the icon furniture and new collection of **Emu**, glaring lights by **Catellani & Smith**, vases by **Nuova Pasquini & Bini** and **Corino Bruna**, the surprising magnificence of the ceramics with stone and wood effects by **Italgraniti**, the **Privitera** roofings by architect **Roberta Adamo** and the conservatory of **Officina dei Giardini**. In this magic of outdoor design & living a new dimension of elegance, moderation and refinement opens its doors.

This elegant, innovative and smart example of outdoor living is both fashionable and also an actual response to a deep desire for a new lifestyle in search of comfort, beauty, conviviality and contact with nature. A lifestyle that projects comfort, quality and interior esthetics outside, by blending indoor&outdoor.

During the Milano Design Week an anonymous space of 400 sqm is **transformed** into a triumph of vegetation, elegance and color, where the **scenic** design of nature – presented by **Brianza Vivai**, project by architect **Donatella Genovese / Verdimpronte**, coordinator **AgroService** – embraces, welcomes and cuddles the public of the Brera Design District. The area is enhanced by the convivial fire of **Focotto** and the elegant lights by **Adriana Lohmann**. This **relaxing scenario** is also enriched by the presence of an exceptional partner: the champagne of **Maison Perrier-Jouët**.



dOT, Design Outdoor Taste | piazza San Marco, Milan | 4-9 april 2017 |
10:30am-23:30pm | free entry

Organized by **VG Crea**, partner **Myplant & Garden-International Green Expo**

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