

Lars Müller Publishers Nomadic Bookstore

Pop-up Bookstore in collaboration with AA Architectural Association School of Architecture, London

Lars Müller Publishers is an internationally active publishing house based in Zurich, Switzerland. It came into being in 1983, as a result of the bibliophile passion of designer Lars Müller. The house has made a worldwide name for itself with carefully edited and designed publications on architecture, design, photography, contemporary art and society. The publishing program documents historical developments and contemporary phenomena by presenting compelling work in the visual arts, exploring its social and cultural relevance.

“There is no digital replacement in sight for the book and its comforting physicality, its formal variety and the sensuality of its perception,” says Lars Müller, who is convinced the physical book won’t disappear from the scene anytime soon. This is part of the reason Lars Müller publishers takes its books on tour, presenting gems of the last 34 years in a Nomadic Bookstore. The publisher’s publications are characterized by distinct surfaces and textures including fabric, cardboard and synthetics, varying papers, embossing and debossing. Some publications come in the form of a newspaper or as a box of curiosities. Others are heavy coffee-table books or lightweight magazines. Some are tiny, some large-scale. All of these features and peculiarities get lost browsing digital versions of carefully crafted books.

To celebrate the uniqueness of the physical book, Lars Müller Publishers is hitting the road with their Nomadic Bookstore. The idea is simple: We set up shop on Piazza San Marco in the Brera design district. In a unique temporary pavilion designed by students of the AA School of Architecture London we welcome visitors to come by, say hello, flip through our books and take their favorites home.

With the support of Pro Helvetia, Swiss Arts Council

Press Contact:

Julia Sumi
marketing@lars-muller.ch