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120% PRESENTS TABLE LAMPS BY MATTEO TOSI

For the next Fuori Salone edition, 120% store located in Corso Garibaldi-Ang. Via Marsala, 13 in Milan, will host the project of the designer Matteo Tosi. The brand 120%, characterized by the high quality of its materials such as Linen and Cashmere, joins the designer philosophy based on the exaltation of materials. 120% always attentive to design, creativity and research, continues to celebrate its love for design hosting the project of this young architect.

Matteo Tosi presents his new concept linked to the world of light. A lighting fixture made of precious materials from the Italian tradition are the true protagonists of the product: marble, glass and metal that are deliberately finished with a vintage style, actual and trendy.

The concept is a game of roles and functions, sensual and captivating, able to tighten the customer: lighting, but also vanity and decoration.

Two are the models presented

- C_Lamp feminine and narcissistic: the glass is mirrored and when the light is off it reflects the image of who is looking at it and of the flower that can be stored in a small brass pot perfectly integrated in the composition.

- M_Lamp masculine and energetic: the structure of the glass and brass base are larger and intentionally massive to be able to accommodate small items like pens or coins.

The materials in these two versions dialogue and meet each other even though declined in different combinations and proportions to enhance their preciousness. The challenge with the material is to interpret the aesthetics aspects keeping the lamp functionality.

They are both table lamps: sculptures of everyday life, objects of a pleasant living.

For more informations::

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Info on 120percento

Produced and distributed by Palladium Moda Srl, 120% lino was born in the early '90s thanks to the passion of its founder and CEO, Alberto Peretto, for fine fibers. Selected among the best available in the market and achieved with yarn of particular value, the linen assumes a totally new identity thanks to sophisticated manufacturing techniques. This has been the mission pursued over the years by the brand that combines elegance, quality, and refinement to a fabric with a history that goes back a millennia. The uniqueness of the 120percento garments is due to the particular "dyed garment" procedure, a technique that consists of dyeing clothes after their manufacturing, which gives the fabric an incredible softness and the possibility to offer an extremely wide range of colors, shades, and tones. There are collections for men, women, and children that express a timeless luxury, setting the stage for sober and innovative elegance. Today the 120% collections are present in the most important Italian and foreign multi-brand stores and in the 120% flagship stores of Milan, Miami, Palm Beach, Aventura, Brickell and St. Martin.

Info on Matteo Tosi

Furniture's designer and interior architect, after important collaborations Matteo Tosi introduces a personal collection of table lamps. He has collaborated in the realization of products for prestigious brands as DeSede, Lema, Oluce, Pamar, Roda, Tacchini, Varaschin and fair stand for Pamar, Roda and Mondadori beside Gordon Guillaumier.