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PRESS RELEASE

Lagoon makes its international debut in Italy at the Salone del Mobile of Milan. The Taiwanese Lagoon company presents its new outdoor products, developed in cooperation with the Italian designers Baldessari e Baldessari and Wang Shih Chun / Bod Design Taiwan, and the Lagoon in-house design team.

A corporate strategy arising from Lagoon's new design-oriented philosophy, focused on starting new business relationships in Europe. The company was fully aware of the importance of adopting international design concepts, and decided to cooperate with several designers for the first time in its history.

Lagoon, with a turnover of USD183 million/ year, led by its CEO Peter Liu, is part of the Merry Yard International Enterprise Corporation, one of the leading Taiwanese groups, with over thirty years of experience, covering several product sectors in different areas, from furnishing, footwear and electronics, to hardware and toys.

The collections, already listed in the catalogue, include several plastic indoor and outdoor pieces of furniture, such as chairs, tables and rattan effect couches, all characterized by simple and functional lines, carefully studied proportions and accessible prices.

Lagoon has at its disposal the most advanced moulding technologies, thanks to large corporate investments, with eight assembly lines and a production capacity of one million pieces per year; furthermore, the company has an environmentally sustainable ethic; its products can be easily disassembled and are produced with eco-friendly materials, in compliance with international safety standards and certifications.