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## Showroom

Via Frua 11, 20146 Milano  
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## Milan Design Week 2017

### bellicon® HOME FITNESS WITH STYLE

**A special preview signed bellicon®: the mini-trampoline with Tablet Holder, a new piece of furniture combining design, entertainment and wellbeing.**

As part of the Brera Design District circuit initiatives, simultaneously with the preview at the FIBO fitness trade show in Cologne, from April 4 to 9 at High Tech in Piazza XXV Aprile 12 in Milan bellicon® presents the new mini-trampoline with Tablet Holder. A revolutionary tool which changes in-home training by combining the advantage of fitness at home – saving time, money and the stress of attending overcrowded gyms, and staying within the privacy and intimacy of one's own nest – with a tailored and up-to-date workout through the videos from the bellicon® **home platform**. A new piece of furniture that combines design, entertainment and wellbeing, its full features being presented during the Milan Design Week with live performances at High Tech, where the bellicon® are sold.

Working out at home, every day, at any time, helps stay in shape, recharge, and relax. A handy tablet secured at the bellicon® mini-trampoline T-bar, individually adjustable, will allow to watch videos and virtually follow classes, making the training simpler and more entertaining.

Made following the Nasa guidelines, bellicon® mini-trampolines were originally created for rehabilitation, and are ideal to keep fit while protecting the joints from excessive pressure. This is why doctors, physical therapists, and kinesiologists recommend softly bouncing on bellicon® mini-trampolines to slow the progression of diseases such as osteoporosis and diabetes, to find relief from joint diseases and back pain, as well as to lose weight by staying fit. The loading and unloading pressure naturally and effectively strengthen each of the 638 muscles in our body. The final result is more strength and energy, from head to toe.

Functional, silent, light and handy, with high level of design and quality, bellicon® can be considered a piece of furniture - although it can be easily stored too. Made in Germany, allows a fun, "ad-hoc" training, with over 1,500 different movement configurations depending on personal needs. It is made with a strong steel frame, in 3 sizes starting from 100cm, able to hold up to 200kg; the mat is in polypropylene for a long lasting use and particularly resistant to weather and UV rays which makes it ideal for the outdoor; the patented elastic bungees ensure for an incomparably buoyant and blissful bounce.

**bounce soft, feel good**

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The mat is connected to the frame with the patented elastic bungees made with no-toxic polymer molecules that stretch evenly and further without fraying. The bungees come in bright colors – orange, green, fuchsia, blue as well as black and silver – in five different tensions to fit personal taste and training needs, and can be easily changed.

Certified quality by Oeko-Tex certification

bellicon®. The company was founded in 2003 thanks to the meeting between Philipp von Kunhardt and Heiko Schmauck - who had long worked on the development of a trampoline with elastic ropes, and Charles Luginbuehl - at that time the managing director of the Swiss company Rebound Dynamics Europe. The two companies merged into bellicon AG, which in 2005 launches the first bellicon®, initially called “belli-swing”, made for fitness in home and in gyms. Today bellicon® is present in USA – Chicago, France, the Netherlands, Germany, Belgium and Switzerland, this latter being the official headquarters. In Italy the showroom is in via Frua 11 in Milan.

For additional information: [www.bellicon.com/int\\_it](http://www.bellicon.com/int_it) and Facebook [facebook.com/bellicon.italia](https://facebook.com/bellicon.italia)

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